



'WOMEN LEADING ECONOMIC GROWTH AND SUSTAINABLE DEVELOPMENT'

22-23 ΟΚΤΩΒΡΙΟΥ 2024

ORGANISED BY



CO-ORGANISED BY

TEE

Technical Chamber of Greece (TCG)



DAUGHTERS OF PENELOPE





GENERAL PROGRAM

DAY 1 - 22.10.2024

08:00-09:00 Arrival of guests – Registration

09:00-10:00 Opening Session

10.00-12.00 Panel discussion 1 - Women Entrepreneurs & Initiatives for Sustainable Development

12:00-12:30 Coffee Break

12.30-14.30 Panel discussion 2 - Education & Training: Empowering and Preparing Women for Leadership Roles

14:30-15:00 Lunch Break

15.00-17.00 Panel discussion 3 - Women for Health and Social Care

17.00-19.00 Panel discussion 4 - Shipping Towards Energy & Technology Transformation

DAY 2 - 23.10.2024

09:00-10:00 Arrival of guests – Registration

10.00-12.00 Panel discussion 5 - Cultural Assets and Alternative Tourism for Sustainability

12:00-12:30 Coffee Break

12.30-14.30 Panel discussion 6 - Innovation for Green and Digital Transition

14:30-15:30 Lunch Break

15.30-17.30 Panel discussion 7 - Women and Society: Balancing Career and Family, Facilitating and Empowering Women to Assume Leadership Positions, and Maximizing Their Roles in Shaping the Next Generation Economy

17.30-18.30 Concluding Remarks – Closure



**WOMEN
ECONOMIC FORUM**
22-23 October 2024, Athens, Greece

DETAILED PROGRAM

DAY 1 - 22.10.2024

22.10.24 | 09:00-10:00

OPENING SESSION

Yannis Moutsios, *Forum Moderator*, Journalist

Welcome Address

Catherine Belefanti Sofianou, Founder and Honorary President of WICCI GREECE, Entrepreneur

Introductory speeches by the organizers

Harbeen Arora, Founder of WEF - Founder and President, WICCI India – ALL - Sheconomy

Fotini Dimopoulou, President International Steering Committee, WEF Greece – President, WICCI GR - Entrepreneur

Tonia Moropoulou, President International Advisory Committee, WEF Greece - Vice President, WICCI GR - Professor Emeritus at NTUA - Vice President of the Technical Chamber of Greece (TCG) - Member of the Governing Council of the University of Ioannina

John Chrysoulakis, President International Honorary Committee WEF Greece - Professor Emeritus

Inauguration of the Conference

Representative of the President of the Greek Government, Mrs. Zoe Rapti, Deputy Minister of Development

Addresses

Himalyani Gupta Dr., WICCI President India Greece bilateral council - Advocate Senior Founding Partner at U H V International Partners

Giorgos Stasinou, President, Technical Chamber of Greece (TCG)

22.10.24 | 10:00-12:00

Panel discussion 1 - Women Entrepreneurs & Initiatives for Sustainable Development

Maria Nikoltsiou, *Panel Moderator*, Journalist

Women entrepreneurs play a vital role in promoting sustainable development by leveraging innovative approaches and creating businesses that prioritize environmental and social responsibility. Their initiatives often address pressing global challenges, from climate change to poverty alleviation, demonstrating the potential of women-led ventures to drive sustainable economic growth and create lasting community impact

KEYNOTE SPEAKER Sophia Kounenaki Efraimoglou, President of the Athens Chamber of Commerce and Industry



PANELISTS

Efi Tritopoulou, President of the Greek Women's Engineering Association (EDEM)

Glykeria Sioutis, Professor of Public Law, and Environmental Law National and Kapodistrian University of Athens - Co – founder and Managing Partner, “Flogaitis – Sioutis and Partners” Law Firm

Athena Chatzipetrou, Former CEO Hellenic Development Bank (HDB)

Evgenia Tzannini, Associate Professor of Technical Law at NTUA (National Technical University of Athens)

Irene Notias, Founder & Director, PROJECT CONNECT Managing Director, Prime Management Services

Lori A. McNeil, International Media, Marketing and Branding Expert

Awards Ceremony

22.10.24 | 12:30-14:30

Panel discussion 2 - Education & Training: Empowering and Preparing Women for Leadership Roles

Zefi Dimadama, *Panel Moderator*, Member of Global Women Network “Leading Women for Oceans” - f. Secretary General for Equality and Human Rights

Education and training are crucial for empowering women and equipping them with the skills necessary for leadership roles. By fostering both personal and professional development, educational programs can help women break through barriers, build confidence, and cultivate the competencies required to excel in leadership positions across various sectors, ultimately contributing to greater gender equality and diverse perspectives in decision-making processes

KEYNOTE SPEAKER Ioanna Lytrivi, Deputy Minister of Education, Religious Affairs and Sports

PANELISTS

Maria Koutselini, Professor Emeritus of the Department of Education Sciences at the University of Cyprus and President of the Cyprus Agency for Quality Assurance and Accreditation in Higher Education

Maria Tsakiri, Dean of the School of Rural and Surveying Engineering – Geoinformatics Engineering at NTUA

Christiana Pirasmaki, MBA Communication & Corporate Relations Consultant - Certified Adult Educator - Vice President of the ECOCITY Board

Dimitra Tzourmakliotou, President to the Board of Directors, Heraklion International Airport, Crete - Associate Professor at the Democritus University of Thrace

Stella Kokolis, Teacher of High School and College - Founder and Co-Founder of many Greece-American and National Organizations

Sylvana Chrysakopoulou, Associate Professor of the Department of Philology at the Faculty of Philosophy at the University of Ioannina

Magdalini Krokida, Professor NTUA - Board Member of KEDIVIM the NTUA Lifelong Learning Center

Tonia Arahova, Representative of The Greek Ministry of Education in The European Commission Expert Group on the common European Data Space for cultural Heritage - f. President of The General Council for Libraries of The Greek Ministry of Education

Awards Ceremony



22.10.24 | 15:00-17:00

Panel discussion 3 - Women for Health and Social Care

Vicky Karatzaferi, *Panel Moderator*, Journalist

Women have long been at the forefront of health and social care, driving improvements in community well-being and access to essential services. Through their compassionate leadership and expertise, women contribute significantly to health systems, promoting holistic care, preventative measures, and addressing social determinants of health. Their involvement is crucial for advancing health equity and shaping effective health policies that prioritize diverse community needs

KEYNOTE SPEAKER Anna Batistatou, Rector of the University of Ioannina - Professor at the Faculty of Medicine, UOI

PANELISTS

Penelope Manousou, Professor at Imperial College London

Theodora Psaltopoulou, Professor at the Medical School of UOA

Amanda Psyrris, Professor at the Medical School of UOA - Chair of the European Society of Medical Oncology

Konstantina Nikita, Professor at the School of Electrical and Computer Engineering at NTUA

Ioanna Tsiaousi, Obstetrician Gynecologist - President and co-founder of the Panhellenic Initiation «Women's Health First» (WHF)

Vicky Klimi, Co-founder & CEO Grandmama

Awards Ceremony

22.10.24 | 17:00-19:00

Panel discussion 4 - Shipping Towards Energy & Technology Transformation

Antonis Karagiannakis, *Panel Moderator*, Journalist

The shipping industry is undergoing a significant transformation driven by the need for energy efficiency and technological advancement. By adopting innovative practices, alternative fuels, and digital solutions, the sector can reduce its carbon footprint and enhance operational efficiency. This transition not only addresses environmental concerns but also positions the industry as a key player in the global movement towards sustainable and responsible trade practices

KEYNOTE SPEAKER Alexandra Sdoukou, Deputy Minister of Environment and Energy

PANELISTS

Fay Selimi Kremlis, Deputy Director of the Circular Economy & Climate Institute of the EPLO & representative at the UNECE Espoo Convention and the SEA Protocol of the UNECE

Liana Gouta, Director General of Fuels Europe & Concawe

Dora Tsiourva, Teaching and Research Assistant in the School of Naval Architecture and Marine Engineering at the NTUA. Member of the International Ship Structure Committee

Afroditi Xydi, Executive Director of Deon Policy Institute

Styliani Rissaki, President & Chief Executive Officer of Megatechnica s.a.



Athens Call to Save Arsenals (Traditional Shipyards)

Vasileios Vasileiadis, Naval Mechanical Engineer NTUA, President at the Pan-Hellenic Association of Shipyards - Arsenals

Awards Ceremony

DAY 2 - 23.10.2024

23.10.24 | 10:00-12:00

Panel discussion 5 - Cultural Assets and Alternative Tourism for Sustainability

Konstantinos Deriziotis, Journalist - **Panel Moderator**

Cultural assets and alternative tourism offer unique opportunities to promote sustainability while preserving heritage and fostering local economies. By focusing on authentic experiences, responsible travel practices, and community engagement, alternative tourism can help mitigate environmental impacts and support cultural preservation, creating a more equitable and enriching travel experience for visitors and host communities alike

KEYNOTE SPEAKER Olga Kefalogianni, Minister of Tourism

PANELISTS

Tonia Moropoulou, President International Advisory Committee, WEF Greece - Vice President, WICCI GR - Professor Emeritus at NTUA - Vice President of the Technical Chamber of Greece (TCG) - Member of the Governing Council of the University of Ioannina

Lee Minaidis, Former Deputy Secretary General of the Organization of World Heritage Cities (OWHC)

Eleni Maistrou, Professor Emeritus at NTUA - President of the Council for Architectural Heritage of HELLET

Amalia Androulidaki, Director General for Restoration, Museums, and Technical Works at the Hellenic Ministry of Culture

Konstantina Svyrou, President of Institute for Tourism Research and Forecasts (RIT)

Emmanouela Mousama, Experience and Communication Director at Antonis A. Moussamas SA - Founder of Dyname, Aspis Against Violence

Awards Ceremony

23.10.24 | 12:30-14:30

Panel discussion 6 - Innovation for Green and Digital Transition

Alexia Tasouli, **Panel Moderator**, Diplomatic Correspondent

Innovation is essential for achieving a successful green and digital transition. By embracing cutting-edge technology and sustainable practices, businesses and communities can foster resilience, reduce environmental impact, and enhance overall efficiency. This transformative journey not only tackles climate change but also aligns with the digital age, fostering economic growth and development through renewable energy initiatives and sustainable digital solutions



ADDRESS **Stratos Simopoulos**, Chairman of the Special Permanent Committee on Research and Technology of the Hellenic Parliament

KEYNOTE SPEAKER **Phoebe Koundouri**, Chairwoman World Council of Environmental and Natural Resource Economists Associations - Chair SDSN Global Climate Hub, Chair AE4RIA - Prof. Athens University of Economics and Business

PANELISTS

Maria Loizidou, NTUA Professor Emeritus - Member of the General Assembly at the Technical Chamber of Greece (TCG)

Margarita Karavasili, MSc Urban Planner Architect - former Special Secretary of Environmental and Energy Inspectors at Hellenic Ministry for Environment and Energy - Member of the Board of Directors at ECOCITY

Betty Charalampopoulou, CEO President, Geosystems Hellas SA - Director of the European Association of Remote Sensing Companies

Kleio Sgouropoulou, Professor of Department of Computer Engineering and Member of the Governing Council of UNIWA

Awards Ceremony

23.10.24 | 15:30-17:30

Panel discussion 7 - Women and Society: Balancing Career and Family, Facilitating and Empowering Women to Assume Leadership Positions, and Maximizing Their Roles in Shaping the Next Generation Economy

Catherine Batzaki, *Panel Moderator*, Journalist

Women face the dual challenge of balancing career aspirations with family responsibilities, a dynamic that requires adaptive strategies and societal support. Promoting policies that facilitate work-life balance, alongside empowering women to pursue leadership roles, is crucial for maximizing their potential. By valuing their contributions to both the workforce and family life, society can benefit from their diverse perspectives, ultimately shaping a more inclusive and prosperous economy

KEYNOTE SPEAKER **Sophia Zacharaki**, Minister of Social Cohesion and Family Affairs

PANELISTS

Ismini Kriari, Professor Emeritus, former Rector of Panteion University of Social and Political Science

Spyridoula Chrysikopoulou, Vice President of The Hellenic Council of State

Vicky Bafatakis, Research Associate at UOA - General Secretary of the International Sciacca Awards

Sofia Lambropoulou, NTUA Professor School of Applied Mathematical and Physical Sciences - President of the NTUA Committee for Gender Equality and Discrimination Prevention

KEYNOTE SPEAKER **Sophia Voultepsi**, Deputy Minister of Migration and Asylum

Awards Ceremony

23.10.24 | 17:30-18:30

Concluding Remarks – Closure



International Steering Committee

Harbeen Arora, Founder of WEF - Founder and President, WICCI India – ALL - Sheconomy

Fotini Dimopoulou, President International Steering Committee WEF Greece -President WICCI GR - Entrepreneur

Tonia Moropoulou, President International Advisory Committee, WEF Greece - Vice President, WICCI GR - Professor Emeritus at NTUA - Vice President of the Technical Chamber of Greece (TCG) - Member of the Governing Council of the University of Ioannina

Chryssi Tseliou, Vice President WICCI GR

Machi Gavalas, Treasurer WICCI GR - Managing Director Norstar SA

Evangelia Samoili, Secretary General WICCI GR - Meetings-Incentives-Events Manager Norstar SA

Katerina Kapogiannopoulou, Alternate Member WICCI GR - Marketing Strategist - Writer

Jelina Dimopoulou, Alternate Member WICCI GR - Interior Designer and hosting development

International Advisory Committee

Tonia Moropoulou, President International Advisory Committee, WEF Greece - Vice President, WICCI GR - Professor Emeritus at NTUA - Vice President of the Technical Chamber of Greece (TCG) - Member of the Governing Council of the University of Ioannina

Sophia Kounenaki Efraimoglou, ACCI's President (Athens Chamber of Commerce and Industry)

Lee Minaidis, Former Deputy Secretary General of the Organization of World Heritage Cities (OWHC)

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Athena Chatzipetrou, Former CEO Hellenic Development Bank (HDB)

Caroline Sack Kendem, Co-Founder & President of AWEPCAMeroon - The African Women Entrepreneurship Program for Cameroon - G100 Global Chair Migrants & Refugees Resettlement

Nino Zambakhidze, Chairwoman of Georgian Farmers Association, Georgia - G100 President's Advisory Council

International Honorary Committee

John Chrysoulakis, President International Honorary Committee, WEF Greece - Professor Emeritus

Catherine Belefanti Sofianou, Founder and Honorary President of WICCI GREECE - Entrepreneur

H.E. Ouedd Bouchamaoui, Nobel Peace Laureate 2015, Tunisia - G100 Global Chair World Peace

H.E. Dr. Rosalía Arteaga, Former President of Ecuador - G100 Global Chair Political Leadership

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